**UTILITY PATENT APPLICATION TRANSMITTAL** (Small Entity)

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Docket No. 1525C/107

Total Pages in this Submission

#### TO THE ASSISTANT COMMISSIONER FOR PATENTS

**Box Patent Application** 

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	f.   Brief Summary of the Invention  g.   Brief Description of the Drawings (if drawings filed)									
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## UTILITY PATENT APPLICATION TRANSMITTAL (Small Entity)

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Docket No. 1525C/107

Total Pages in this Submission 80

# Application Elements (Continued) Drawing(s) (when necessary as prescribed by 35 USC 113)

Э.		Drawing(s) (when necessary as prescribed by 35 05C 115)
	a.	☐ Formal b. ☑ Informal Number of Sheets
4.	×	Oath or Declaration
	a.	☐ Newly executed (original or copy) ☑ Unexecuted
	b.	☐ Copy from a prior application (37 CFR 1.63(d)) (for continuation/divisional application only)
	C.	☑ With Power of Attorney ☐ Without Power of Attorney
	d.	DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 C.F.R. 1.63(d)(2) and 1.33(b).
5.		Incorporation By Reference <i>(usable if Box 4b is checked)</i> The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 4b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.
6.		Computer Program in Microfiche
7.		Genetic Sequence Submission (if applicable, all must be included)
	a.	☐ Paper Copy
	b.	☐ Computer Readable Copy
	C.	☐ Statement Verifying Identical Paper and Computer Readable Copy
		Accompanying Application Parts
8.		Assignment Papers (cover sheet & documents)
9.		37 CFR 3.73(b) Statement (when there is an assignee)
10.		English Translation Document (if applicable)
11.		Information Disclosure Statement/PTO-1449   Copies of IDS Citations
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# UTILITY PATENT APPLICATION TRANSMITTAL (Small Entity)

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Docket No. 1525C/107

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15.		Certified Co	opy of Priority	Document(s) (if fo	reign priority	ı is claime	d)					
16.  Small Entity Statement(s) - Specify Number of Statements Submitted:												
17.	×	Additional E	Enclosures <i>(pl</i>	ease identify belov	w):							
		Table 1 - 2 Table 2 - 1 Table 3 - 2	page Tal	ble 4 - 1 page ble 5 - 1 page ble 6 - 1 page	TOTAL P	AGES OF	F TABLES: 8 pages					
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த்துcant(s): Shapiro et al.

Docket No.

1525C/107

Serial No.

Filing Date herewith

Examiner not yet assigned

Group Art Unit not yet assigned

Invention:

SYSTEM AND METHOD FOR FACILITATING BILATERAL AND MULTILATERAL DECISION-MAKING

1c53ø U. S. PTG 09/538556

I hereby certify that this <u>Utility Patent Application and Enclosures Referred to Herein</u>

(Identify type of correspondence)

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under

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#### header:

for the college applicant: [All other things being equal ...] of colleges with these two characteristics, I would prefer the one/I think I would do better at the one that ... [is characterized by option A/is characterized by option B]

for the college seeking applicants: [All other things being equal ...] of people with these two preferences, those who do best in this college are those that ... [prefer option A/prefer option B]

 campus environment in a city, no real campus

campus environment with central classrooms and administrative offices

 learning environment ... highly structured curriculum

few or no distribution requirements; students are able to construct their own majors

average class size
 most classes are lecture format/
large audience

most classes are small/ permit discussion

living arrangements . . .
 most people go home nights
 /weekends

most people live in dorms on campus

importance of grades...
the students are competitive and
focus on getting goods grades

grades are only one measure of success

importance of academics...
 students are here to learn

learning is only one measure of successful campus life

time spent studying students often spend 40 hours per week between class and studying

- social activities ...
  social life is an important part
  college experience
- structure of social activities
   most of the social activities are
   organized around fraternities
   and sororities
- importance of sports ...
   sports is a large part of school life
- importance of religion . . .
   religion is a centerpiece of
   college life
- weather ... the weather is temperate year round
- proximity to major city . . .
   can reach major city in one hour driving
- teachers...
  teaching assistants handle
  a high proportion of the lectures,
  grading and counseling

students spend 20 hours per week between class and studying

social life is a small part of the of the college experience

fraternities and sororities are relatively unimportant in campus life

sports teams are not a major focus of campus life

religion is a private matter

there are extremes of hot or cold

in suburban rural environment with limited access to major city

professors handle most of the lectures, grading and counseling

#### header:

for the mutual fund purchaser: [All other things being equal ...] of mutual funds with these two characteristics, I would prefer the one... [is characterized by option A/is characterized by option B]

for the mutual fund seeking investors: [All other things being equal ...] of people with these two preferences, those who tend to be happiest/most satisfied with this fund are those... [who prefer option A/who prefer option B]

- fund managers in place for the last 3 years
- returns over time ...
  high level of returns with
  commensurate high risk (high beta)
- investing style...
  investments made on momentum
  or other technical indicators
- breadth
   fund buys opportunities across the
   market irrespective of sector
- volatility...
  difference between funds highs
  is greater than 10pp in one year
- upfront fees
   load funds with all your
   expanses up front
- taxable returns
   most of fund's portfolio is
   in laxable investments
   but returns are higher
- buy and hold...
   frequent trading (high turnover ratio)

doesn't matter how long managers

lower returns with commensurate lower risk (low beta)

investments made on the fundamentals of stocks and/or sectors

fund focuses on single sector

Difference between funds highs are less than 10pp in one year

no load funds, with some transaction costs when selling

most of fund's investments are lax free bul relums are lower

typically buys and holds for relatively long periods of time (low turnover ratio)

#### Table, 3

#### header:

for job seeker: [All other things being equal ...] of jobs with these two characteristics, I would prefer the one/I think I would do better at the one that ... [is characterized by option A/is characterized by option B]

for the candidate seeker: [All other things being equal ...] of people with these two preferences, those who do best in this company/function/location are those that ... [are those who prefer option A/are those who prefer option B]

primarily working with ... internal customers

external customers

- rewards (including pay and promotions) primarily based on ...
   overall team performance individual performance
- required/desired moves to new geographic locations within next 5 years ...
  highly likely
  highly unlikely
- overnight travel ... rare

frequent

work week hours regularly ...
 ≤ 45 hours per week

(substantially) exceed 45 hours/week

- for the most part, roles and boundaries in this company/function ...
   reasonably clear and bounded somewhat unclear and unbounded
- job training is most done via ... formal training programs

learning by doing

pay (total of salary, bonus, options) ...
 definable and predictable
 (mostly base pay)

highly unpredictable (high proportion of bonus, options)

amount of time people are expected to spend socializing with work team ...
 not much; ability to keep work significant amount of time expected and personal separate as desired off hours with work colleagues

expectation of participation in company-sponsored athletic teams ...
 no expectation; can participation is expected
 do/play as wish (and monitored)

expectation of participation in company-sponsored community events ...
 no expectation; can participation is expected do/participation as wish (and monitored)

expectations around consensus building ...
building consensus comes
first, even if time consuming

expected to fix the problem, even if some damage to consensus occurs

alternate formulation: high premium on gaining consensus

high premium on quick/strong resolutions of problems

 key performance measure is to ... maximize for many things including financial returns

maximize financial returns almost exclusively

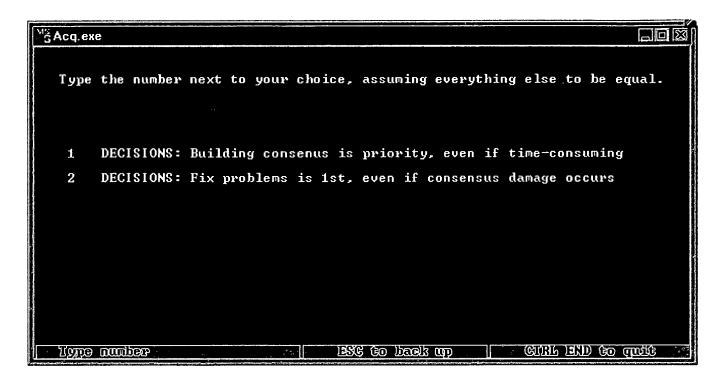
recognition/power is mostly on the basis of ...
 one's position one's expertise

the structure and process for getting resources is ...
mostly clearly defined somewhat amorphous

the nature of resources available and control over getting these resources ...
 lots of resources available, but
 indirect and incomplete control
 under direct and complete control

the amount of prestige associated with working with this company
 very high, most people quite low, most people don't associate high prestige with this company
 the amount of prestige associated with working with this company
 quite low, most people don't associate much prestige with this company

#### Table 4



### Table 5

Mg Acq.exe	
Option A IS BETTER for you than Option B. Assuming that everything else is equal how much better do you feel Option A is?	
Type a number from the 1 to 4 scale below.	
A: DECISIONS: Fix problems is 1st, even if consensus damage occurs	
versus	
B: DECISIONS: Building consenus is priority, even if time-consuming	
4 = I MUST HAVE Option A; Option B would be extremely unsatisfactory.	
3 = I GREATLY PREFER Option A over Option B.	
2 = I MODERATELY PREFER Option A over Option B.	
1 = I JUST SLIGHTLY PREFER Option A over Option B.	
Type number   LESC to back up   Clist Lidd to q	offs

Table 6

